

Ridley Media B.V.

Confidential Business Plan

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Introduction

What follows is the confidential three-year business plan submitted by Ridley Media BV to Curaçao eGaming supporting the application for an Online Gambling License.

Ridley Media BV is an ongoing concern, and is led by an unparalleled management team equipped with deep experience and demonstrated expertise in running an eGaming enterprise.

Ridley Media Overview

Ridley Media provides its targeted players within permitted jurisdictions a cutting edge eGaming experience.

Financial Projections¹

Year	Total GGR
2025	\$ 275,000.00
2026	\$ 305,000.00
2027	\$ 325,500.00

¹ All revenue numbers presented in USD.

Gaming Systems

Ridley Media will provide players with a secure, safe play environment.

Ridley Media utilizes both in-house and licensed software running on a bespoke eCommerce solution providing industry leading reporting and player management tools.

Dispute Resolution

Following the licensing acquisition Curaçao eGaming will be copied on all player complaints to ensure that Ridley Media resolves any disputes in a manner commensurate with its obligations as a licensee.